

5 **CONDUCTING A PRELIMINARY WORLD WIDE WEB SEARCH
FOR ATTRIBUTES OF A PRODUCT THROUGH PREDETERMINED
SEARCH QUERIES TO PREDETERMINED DATABASE WEB SITES
TO PROVIDE A PURCHASE PROFILE OF THE PRODUCT
OFFERED FOR SALE BY A WEB PAGE**

Abstract

10 The potential purchaser of a product from a Web page
on the Web is provided with a purchase profile of the
product which is quicker and easier to obtain and
provides more comprehensive data about the products and
their sources than any information that a user may obtain
about products purchased over the counter from real world
stores and like businesses. An implementation is
provided for storing at a Web receiving station, a set of
15 predetermined search queries respectively to each of a
set of Web database sites for data related to attributes
of a selected product and responsive to a selection of a
product for sending said search queries to said Web
database sites to thereby provide a purchase profile of
20 the product. The sending of the search queries may be
set up so as to be automatically responsive to the
selection of the product.

25 The queries are set up so as to trigger very
specific or "narrow band" searches to very specific
predetermined databases for very specific information.
These functions may be carried out in a Web browser at
the user's receiving display station or Web station.